



# Portfolio Requirements

Bachelor of Design (Hons)
Bachelor of Fine Arts (Hons)
Bachelor of Māori Visual Arts

## What is a portfolio?

It is a selection of your creative work which demonstrates your creative potential.

## Who needs to submit a portfolio?

If you are applying for a Bachelor of Design (Hons) or a Bachelor of Fine Arts (Hons) or a Bachelor of Māori Visual Arts, you will need to submit a portfolio.

Please note that the Bachelor of Fine Arts includes a discussion / interview. We will contact you once you have applied online.

### Why do I have to provide one?

The work that you submit as a portfolio is a starting point for a conversation with us. We want to know more about you and how you...

- generate, explore and develop ideas
- experiment with different media, materials, techniques and technologies, and use these to transform ideas into a piece of work
- how you can think in innovative and contrasting ways
- how you can be original, inventive and committed to being creative



Massey University College of Creative Arts Toi Rauwharangi

creative.massey.ac.nz

## **Portfolio Requirements**

## Can the portfolio be printed or digital?



**OR** 



You can either provide a portfolio in a printed format (we recommend 12 - 24 pages of work) and post it to us at the address below.

Examples of digital/video work can be supplied on a USB stick.

Make sure the folder is clearly labelled with your name and contact details.

When you apply online for the Bachelor of Design (Hons) or Bachelor of Fine Arts (Hons) or Bachelor of Māori Visual Arts, you will be asked to upload a portfolio at the same time (PDF, maximum size 5MB).

Include live links to video or online work in your PDF.

## What should I include in a portfolio?

Here's a list of the type of work you can show us (you don't need to show us all of this, these are just examples).

- Drawings
- Sketches
- Paintings
- Photographs
- Prototypes
- Mock-ups / 3D models
- Performance
- Graphic design work
- Sculpture
- Installations
- Fashion / sewing / patterns / textiles
- Developmental work, such as copies of workbook pages, journal or visual diary
- Screen captures in the case of digital work
- Links to original work (ie: blogs, Instagram, YouTube, Instagram, Sound Cloud, Pinterest, Vimeo, Facebook, Bandcamp)

#### **Tips**

Give us a range of work to look at, from work you might have done at school to creative projects you did outside of school or within your community.

It's good to provide notes about the ideas behind your work and how these ideas were translated into their final form.

Please do not include items such as art history assignments or testimonials in your application.

If you are providing links to your work that is online, please include live links within your PDF.

Talk with your teacher about what examples of your work from NCEA best demonstrate your skills, strengths and talents. You can also include images from self-directed projects.

## **Automatic Entry**

If you have meet the requirement of NCEA level 2 with Excellence overall and an excellence endorsement in an approved art, design or technology subject, you will not need to submit a portfolio.

#### What you need to do:

When you apply online and you are prompted to upload a portfolio – please either:

- 1. Upload a copy of your NCEA level 2 results or
- 2. Upload a note (handwritten is OK) stating "I qualify for Auto Entry" and we will check your NCEA results via NZQA.

If you are uncertain about whether you qualify for auto entry please contact us at creative@massey.ac.nz or call 0800 Massey.

## **Application Process**

- 1. Apply online at massey.ac.nz/enrol
- 2. Check whether you are eligible for automatic entry.
- Submit (upload) your portfolio when you apply online (design, fine arts, Māori visual arts only). Alternatively, you can post it to the address below.
- 4. Portfolios will be acknowledged on receipt.
- 5. While the College has a well established tracking process for all portfolios received, it does not accept liability for loss of, or damage to portfolios that are sent through the post. Portfolios and their contents must be clearly labeled please be sure to label every separate piece with your name.



## What's the difference between "applying" and "enrolling"

Enrolling is a two-step process:

#### Step 1.

You **apply** to study at Massey University. You then need to be accepted as a student by the university. You will then be given a student ID number.

#### Step 2.

Once you have been accepted to study at Massey you then need to **enrol** in your courses. You will be sent information about how and when to do this.

#### **Contact Details**

### Send Design and Fine Art portfolios to:

Student Central Massey University Wellington Campus Entrance A Wallace Street Wellington 6141

#### Send Maori Visual Art portfolios to:

Māori Visual Arts Toioho ki Āpiti Te Pūtahi-a-Toi Massey University Private Bag 11 222 Palmerston North 5301

## **Enrolment enquiries:**

Phone: 0800 MASSEY
Text: 5222
Email: creative@massey.ac.nz

#### Apply online:

massey.ac.nz/enrol



# **APPLY NOW FOR 2019**

massey.ac.nz/enrol